

Vision, Mission, and Goal

(Meant to the masses, the substructure strata)

Vision

To strive towards an innovative job-centered economy that gives equal consideration to market capital and natural capital through development endeavors targeting agriculture, industry and business that would not only consider market possibility but also emphasize the principles of natural cycles by maintaining an equilibrium between the 'Production Ecosystem' and 'Protection Ecosystem' in order to ensure sustainable development.

Mission

To formulate and promote socially viable eco-technologies based on agro-ecological and agro-climatic situations by integrating traditional knowledge with advanced but appropriate technologies for farmers in rain-fed and hilly areas in order to develop and sustain the commercial competence of agriculture.

To innovate, adopt and replicate market-led agricultural developments to enhance the income levels and create employment potential for small and marginal farming communities and realize their creative growth potential through Bio-Industrial Watershed Development for food and employment security.

To empower women, especially in farming sector with knowledge on barefoot accounting, basic record keeping, microenterprises, small agriculture-based businesses and enabling access to diverse possible resources.

To secure livelihoods, nutrition, and peaceful living of the lower masses by enhancing their capacities / skills with empowerment of knowledge and accesses them to education and healthcare followed with social security and cap them to policies of governance.

Goal

To have easy access and control over the immediate and neighboring resources of the local communities and manage and contribute them with the principle of production with protection eco-system for better living leading to empowerment of knowledge, economy, equity, ethics and ecology for sustainable development for peace.